

Austin H. Morse

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219.229.0930



SKILLS

- Adobe Creative Suite, Microsoft Office, Google Drive Suite, Google AdWords, Google Analytics
- HTML, CSS, Sass, Javascript, jQuery, GIT, SQL, PHP, WordPress, Joomla!, Drupal, Quark
- Level C2 (full professional proficiency) German Language Abilities

EXPERIENCE

FREELANCE DESIGN, WEBSITE MANAGEMENT (June 2017 - Present)

ahmorse.info

- Designing and developing graphics and brand messaging, managing clients' websites and social media accounts including social posts and profile management, strategizing with clients on branding and advertising.

HONDA CERTIFIED SALES CONSULTANT (February 2019 - June 2019)

BUSINESS DEVELOPMENT REPRESENTATIVE (September 2018 - February 2019)

Bosak Honda, Michigan City, IN

- Consulted with customers to effectively and efficiently navigate the vehicle purchase/lease process, held gross profit by selling additional products/accessories while providing excellent customer experiences.
- Developed extensive knowledge of Honda's automotive products, sales and lease programs, service and warranty information, responsible for managing internet leads, scheduled and set appointments with customers, managed/logged customer data in CRM.

SALES CONSULTANT, PRINT SERVICES (May 2018 - September 2018)

OfficeMax, Michigan City, IN (Values Champion Award Winner)

- Built relationships with customers and print clients to fulfill their business needs, designed graphics for clients' print needs including signage, business cards, posters, postcards and mailers, coupons, flyers, etc.

GRAPHIC DESIGNER (February 2017 - June 2017)

Smith Donovan Communications, Chesterton, IN

- Designed graphics for web and print, managed clients' WordPress sites and social media accounts, strategized with team on advertising campaigns, designed and organized corporate branding.

WEB DESIGN CONSULTANT (May 2016 - February 2017),

WEB PORTAL MANAGER (August 2014 - April 2016),

DESIGNER (February 2014 - July 2014)

PRIME Research, Ann Arbor, MI | PRIME Research, Mainz, Germany

- Managed award-winning Media Insight Suite software for significant, international corporations and brands.
- Collaborated with local and global project managers/directors, development teams and C-Suite.
- Designed layouts, logos, icons, and UX/UI for PRIME's news products and marketing materials.

EDUCATION

INDIANA UNIVERSITY

Bloomington, IN | B.A. in Telecommunications and B.A. in Germanic Studies, Minor in Marketing

CONGRESS-BUNDESTAG YOUTH EXCHANGE FOR YOUNG PROFESSIONALS FELLOWSHIP

Saarbrücken, Germany/Mainz, Germany | Awarded a competitive fellowship to study and work in Germany for a year. Studied Marketing at FH Mainz.